



DURHAM COUNTY SHOW

Saturday 25th June
&
Sunday 26th June 2022

www.durhamcountyshow.com



**Business Opportunities
Sponsorship Packages**



Durham County show is one of the oldest county shows in the UK. Our home is the magnificent Ushaw estate. Set in 500 acres, with the main historic mansion house standing in 30 acres of stunning grounds and gardens. Set in beautiful grounds the estate and mansion house are the perfect setting for the show. Our sponsors have access to the facilities, you can even stay the night. The show is of course the perfect setting to showcase your business and entertain clients. As a county show we focus on all that is expected from an event such as this. With a strong emphasis on equestrian sports, that are both visual and entertaining for all show goers. Equestrian sport is currently the most prominent of sports within which there is total gender equality. Equestrian sport is unashamedly proud to be a family orientated sport rather than attracting a specific gender. Equestrian sport by it's sheer nature attracts a broad spectrum of followers be they competitors, spectators or general equine devotees.





Principle Partner Package - £750.00

The ultimate VIP access all areas show day pass for you and your guests

Included in your package

- Tickets to the show (weekend passes) for you and 10 guests.
- Priority show day parking
- Partner rates for overnight stay at Ushaw
- Access to the VIP hospitality tent on show day/buffet lunch/welcome fizz
- Web and social advertising - header/footer feature
- Arena Banners with your company logo
- Road signage with your company logo
- Trade stand space
- Full page catalogue advertisement
- P.A announcements on show day



You can add extras to your package such as trophies-class sponsorship choose from the package extras list



Showjumping Arena Principle Partner Package **POA**

New to DCS and puts your Company at the heart of the show as main arena hosts on showjumping day

Included in your package

- A championship after your company
- Main arena named after your company
- Main arena banners
- Entrance banner advertising
- Present the winners with rosettes and sashes with your company branded tails
- VIP tickets to the show x 10
- Priority show day parking
- Access to the VIP hospitality tent on show day
- Web and social advertising
- Schedule/catalogue advertisement Branded waggon passes for every exhibitor
- P.A announcements on show day





Ring Sponsor Package £275.00

Put your company name out there on show day

You can add extras to your package such as trophies-class sponsorship
choose from the package extras list

Included in your package

- A ring named after your company
- Present the winners with rosettes and sashes in your ring (branded if required)
- 2 arena banners
- Tickets to the show x 4
- Priority show day parking
- Access to the VIP hospitality tent on show day
- Web and social advertising
- 1/2 page catalogue advertisement
- P.A announcements on show day

You can add extras to your package such as trophies-class sponsorship
choose from the package extras list



Championship Sponsor Package £175.00

Sponsor a championship at the show-present your own branded rosettes and sashed to the winners

Included in your package

- A championship after your company
- Present the winners with rosettes and sashes with your company branded tails
- Tickets to the show x 2
- Priority show day parking
- Access to the VIP hospitality tent on show day
- Web and social advertising
- Schedule/catalogue advertisement
- P.A announcements on show day

You can add extras to your package such as trophies-class sponsorship
choose from the package extras list



Road/Ground Signs

Signs are a low cost effective tool for advertising your business in front of thousands of show-goers.

Road signs are sited on prominent routes leading to the show ground typically erected in the month leading up to show weekend

Ground signs are sited on the show field.

Prices are per sign.

You must supply high resolution logos/artwork



You can add extras to your package such as trophies-class sponsorship
choose from the package extras list



Catalogue Advertising

Low cost high return advertising. Catalogues have a long shelf life and are often collected.

Catalogues are sold as hard copies and digital downloads on show day. Digital downloads will be able to view download and print until the end of July 2022.

Full Page
£85

1/4 Page
£40

Half Page
£65

You can add extras to your package such as trophies-class sponsorship choose from the package extras list



Ushaw currently sits in some 500 acres, over 30 acres in immediate gardens and grounds, and the remainder utilised for short season willow crop and tenanted for agriculture. The main mansion house is one of the finest examples of gothic architecture by the famous architects Augustus Pugin. The historic house now offers visitors access to the magnificent gardens and grounds. There are excellent conference facilities theatres chapels and tea rooms



www.ushaw.org



Extras

You can add anything from the list of extras to your chosen package, build your own package according to budget Our sponsors often choose Rd signage as these offer great exposure in the weeks leading up to show day. Signs are placed on prominent routes leading to Ushaw and the surrounding areas. Ground signs give maximum exposure on show day Our schedules are downloaded by thousands of show goers and exhibitors we also produce hard copies. Advertising with us is a great low cost option. Rosettes and sashes can be branded with your company logo. A low cost option that will make your day at the show extra special. Why not present your ribbons for a photo opportunity and a lasting memory of your day at the show. Wristbands put your company name onto the wrists of thousands of show goers. This option is available to only one company and is awarded to the first person to book the option. Gate admission tickets can be customised with your company logo. Show goers purchase tickets online and print their tickets or store them on their smartphones. Thousands of tickets will be sold making gate ticket sponsorship a great value for money option.

- Arena Banner £90.00
- Rd Sign £20.00
- Ground Sign £25.00
- Catalogue - Schedule Advertising 1/4 page £40.00
- Catalogue - Schedule Advertising 1/2 page £65.00
- Catalogue - Schedule Advertising full page £85.00
- Deluxe Rosette your company branded £35.00
- Deluxe sash your company branded £45.00
- Trophy engraved with your company name from £100.00
- Gate Ticket advertising £100.00
- Wristband advertising £100.00



Durham County Show Sponsorship Application 2022

All applications for sponsorship are made by completing this form. Completion does not guarantee acceptance. Management will only accept applications from companies they feel represent a good fit for the society. Successful applicants can proceed to make Payment for their packages securely on our website. Applications for principle partner are strictly limited and are give exclusive representation to that partners given trade. We advise all sponsors make early applications to avoid disappointment. Our packages are always in high demand given their value for money options and our returning sponsors.

Name of business.....

Nature of trade.....

Premises address.....

Telephone.....

Email.....

Website.....

Social Links.....

Package requested.....

Extras.....

Total of package £.....online order no.....(follows checkout)

Signed.....

Position in company.....